


# It's time to face facts:

Everything is changing and **it's NOT going back to the way it was!**



So how do you help your organization accept the new reality and move forward with purpose, confidence and gratitude?

**PEOPLE DON'T NEED  
A PEP TALK!**

**They need a new perspective,  
a better filter and a candid conversation  
about what's next.**

**You need MORE than a speaker; YOU NEED A SAGE**

Let the amazing **W Mitchell** give your people the powerful wake-up call they need.

**His unforgettable presentation is a reminder that during great upheaval and uncertainty they MUST:**

- **Work smarter than ever before**
- **Think far beyond their job description**
- **Get back up, get going and get along**
- **Be grateful for life's gifts**

W Mitchell is a celebrated, revered and powerful personality. His timely, no-holds barred message is serving as an important wake-up call to worldwide organizations facing uncertainty, turmoil and the realities of a rapidly changing business climate. Mitchell's "oh yes we can" attitude propelled him from devastating losses to tremendous successes. Be empowered by the real-life proven strategies that led to his accomplishments as a marine, two-term mayor, congressional nominee, national business and environmental leader, TV & radio broadcaster, author and Hall of Fame international keynoter.

**A powerful messenger, a profound message, an unforgettable experience!**

# It's time to move forward!

Set a new tone in your organization by changing the conversation.

Help your people:

**Look for the lesson in the loss. Find new opportunities among the ashes. Discover what they're truly made of!**

Signature Keynote:

## It's Not What Happens to You, It's What You Do About It

With warmth and wisdom, W Mitchell recaps the precise moments that instantly erased and rewrote the course of his life. From a fiery motorcycle accident that left him burned over 65% of his body, to the airplane crash that took away his ability to walk, Mitchell steadily rebuilt his life. He learned to work through the painful challenges and the devastating losses. He found new ways of facing everyday challenges with courage, determination, and good humor. This seemingly hopeless story evolved into an amazing life of achievement that has inspired audiences throughout the world.

Mitchell reveals the core beliefs and proven strategies that led to his personal and professional successes. He proves to audiences that setbacks can be transformed into new starting points and that we all must take responsibility for the changes in our life. Not only will he demonstrate what it takes, but he will provide the necessary tools that can be used to improve the quality of your unique situation.

Here is what others say about W Mitchell and his work:

"I think about Mitchell's message every week." -**President Bill Clinton**

"You kept our audience spellbound throughout your story...it touched each of us in different ways...you got us to focus on what we can do." -**IBM**

"Mitchell's story is a moving tribute to the power of the human spirit." -**Jack Kemp, Former Secretary of HUD**

"Words seem inadequate when it comes to expressing the profound impact your remarks had on the attendees of our meeting." -**David Murray and Joanne Bauer, Kimberly Clark**

"Your ability to connect with an audience, who quickly become your friends, is remarkable. NASA sees a lot of briefings, and yours ranks in the 'best of the best'." -**Kenneth J. Szalai, Director, NASA Dryden Flight Research Center**

"Against all odds, W Mitchell has faced some of life's insurmountable challenges... he does not understand the meaning of giving up." -**Leo Hart, former NFL quarterback**

"The audience was deeply impressed by your story of triumph over tragedy. Although they don't know it, they were impressed by the skills of a master speaker who knows an audience before he even meets them, then reads them perfectly so that even the silences have meaning." -**Illinois Health Care Association**



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**Regardless of who else you bring in for your meeting or conference, W Mitchell is the ESSENTIAL Keynote speaker!  
He will make everything else you do or say much, much more effective.**

Please contact your speakers bureau representative for additional information.

